

Four Word Film Reviews Fact Sheet

The ultimate book for movie fans with short attentions spans

By Benj Clews and Michael Onesi -- Published by Adams Media

- Four Word Film Reviews is a collection of the best reviews from the popular website of the same name (www.fwfr.com). The website started in 1999 and now has more than 315,000 mini reviews and summaries of 38,000+ films. FWFR.com gets approximately 10,000 visits a week and has been written about in newspapers and magazines around the world, including the New York Times, [Time Magazine](#), [Entertainment Weekly](#), Variety, Los Angeles Times, Associated Press, Miami Herald, Chicago Sun-Times, (London) Daily Telegraph, (Melbourne, Australia) Herald Sun, and [RogerEbert.com](#). The website was nominated for a Webby Award in 2005 in the humor category.
- Benj Clews is the founder of the website. Michael Onesi is one of the website's top contributors. Mike joined the site in October of 2005 and has written more than 4,000 reviews. Benj, who lives in London England, has never met Michael (Kingston, Ontario) in person. Neither of them has met their agent (Courtney Miller-Callihan in New York City) or their book editor (Brendan O'Neill in Boston). The book was put together with everyone communicating by e-mail and phone.
- FWFR.com has more than 10,000 registered users and more than 125 of those extremely succinct Roger Ebert-wannabes contributed to the book. While most are from England, America, Canada and Australia, a few reside in Ireland, Singapore, Croatia, Israel, Thailand, Holland, and Turkey . Who are these people? They include the brother of the actor from those cool Old Spice commercials ("Hello Ladies. Now look at your man. Now back to me. Now back to your man. Now back to me....now I'm on horse."), an Emmy-nominated reality TV producer and editor, a copy editor at the Globe and Mail (one of Canada's largest newspapers), a computer programmer from Melbourne, an actress from London (who has performed alongside Woody Allen, Warren Beatty and Barbra Streisand), plus the usual bunch of Internet loners, shut-ins and psychopaths.
- When Michael and Benj started their search for a literary agent, they expected the process to take a year or two. After only three weeks, they had multiple offers from agents. They decided to sign with Sanford J. Greenburger Associates in New York City, an 80-year-old literary agency that has represented Albert Camus, Umberto Eco, Franz Kafka, Jean-Paul Sartre, and Dan (The Da Vinci Code) Brown. A few weeks later, Benj and Michael signed a North American publishing deal with Adams Media in Boston.

- The book costs \$9.95 (CAN \$11.99) and is available in bookstores across North America as of Aug. 18, 2010. It is also available from on-line booksellers such as Amazon, Chapters, Borders and Barnes & Noble.
- Chapter 10 is an interactive chapter dedicated to silent, B&W films that readers can watch on-line for free at www.fourwordbook.com/theater. The chapter features many historical films made by cinematic pioneers before 1910 and most movies are less than two minutes long. These were the days before films had character development and story arcs. Soldiers Washing Dishes (1898) is 36 seconds of thrilling dish-washing action while The Handshake (1892) is a gripping, three-second movie showing two men shaking hands.
- For more details, press photos or author interview requests, check out www.fourwordbook.com or contact the authors directly at mikeonesi@hotmail.com or benj@benj.com.